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**Guide**

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**#GOTOams**



# The Importance of Laughter



# Why should you listen?

- You want to be funny
- You are interested in why people laugh and at what
- You want to hear the funniest joke in the world





# Scientifically-proven funniest joke in the world

British researcher Richard Wiseman set out to find the funniest joke in the world, over 40,000 jokes and 1.5 million ratings.

Two hunters are out in the woods when one of them collapses. He's not breathing and his eyes are glazed, so his friend calls 112. "My friend is dead! What should I do?" The operator replies, "Calm down, sir. I can help. First make sure that he's dead." There's a silence, then a loud bang. Back on the phone, the guy says, "Ok, now what?"





# Why should you listen?

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# This is my story...

- Childhood
- Presenting
- Facilitating



**But..**

Livet skal leves forlæns, men forstås baglæns...

*---Søren Kierkegaard*

Het leven moet voorwaarts worden geleefd, maar  
moet achterwaarts worden begrepen...





# This is my story...

- Facilitating
- Presenting
- Childhood



# Facilitating



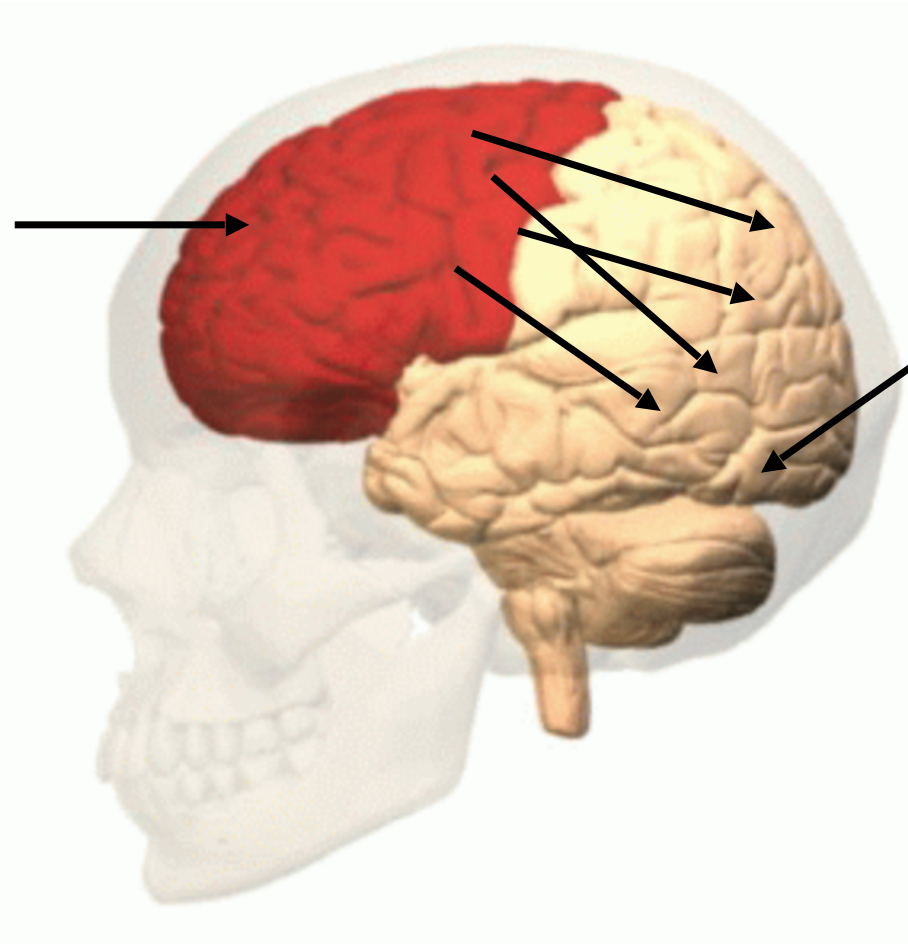
# Retrospectives





# Humour in the brain

Frontal lobe



Cerebral cortex



# The physical importance of laughter

Muscle workout

Decreased stress and anxiety

Serotonin, Endorphin, Dopamine







# Presenting



LOGOS  
PATHOS  
ETHOS



Logos – what you are saying

Pathos – how excited you are

Ethos – who (they think) you are







# Not just for British people

George Bush, in a commencement address

“For those of you graduating with high honours and distinctions, I say well done. And as I like to tell the “C” students, you too can be president.”



## **We laugh to show that we understand**

You mean they are programming driverless cars in JS!!?!?

I knew they were bilingual in Canada, but trilingual?  
English, French, PHP



# **We laugh to show that we belong**

Humour in the maths department in the 90-ties

Jokes about C++ programming

Jokes about a common enemy



# Childhood





# Pushing people apart

Bullying someone

Men exposed to sexist humour are more likely to  
endorse sexist beliefs,  
withhold donations from women's organisations  
have higher endorsements of rape myths



## Banter - “Playful teasing”

Which nationality was Ötzi the Iceman?

- He wasn't Italian, as he carried tools
- He wasn't Austrian, since he had brains
- He might have been Swiss, since he was overtaken by a glacier
- but most probably he was a North German, because nobody else walks in sandals in the mountains



**DUTCH  
PEOPLE BE  
LIKE**

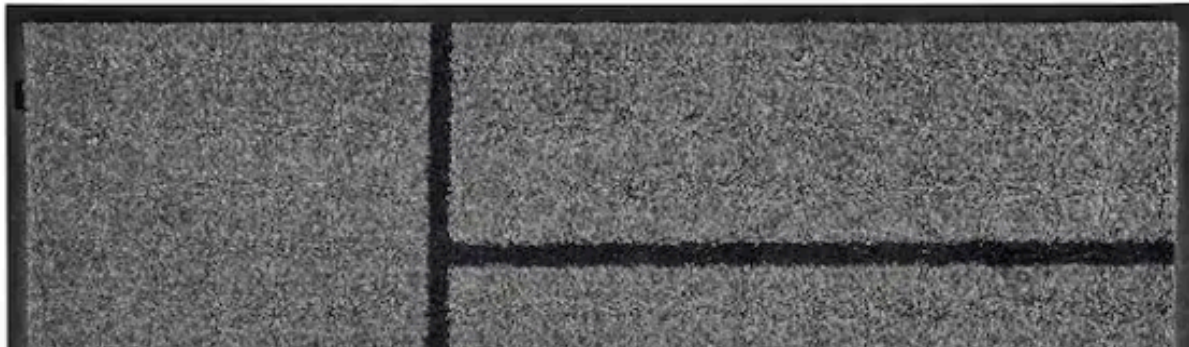
VIA 9GAG.COM

**WE HAVE BOUGHT A  
LARGE FAMILY CAR**

MEMEFUL.CO



# IKEA... really...



## KÖGE

Door mat, grey, black, 69x90 cm

**£19**

★★★★★ 4.6 [31 Reviews](#)

Quantity

– 1 +



# IKEA... really...

## Maren Toilet Seat



3.8 /5 rating (18 votes)

---





# Pulling people together

Humour also serves the role of **locksmith** in platonic and romantic social interactions

We **perceive** funny people as smarter, more attractive, and more personable.

Mental fitness indicators such as humour ability may reveal **deleterious mutation load**



## Humour in relationships

Both men and women seem to prefer someone with a good sense of humour

Men highlighted the importance of their partners' ***receptivity*** to their own humour, whereas women valued humour ***production and receptivity*** equally.



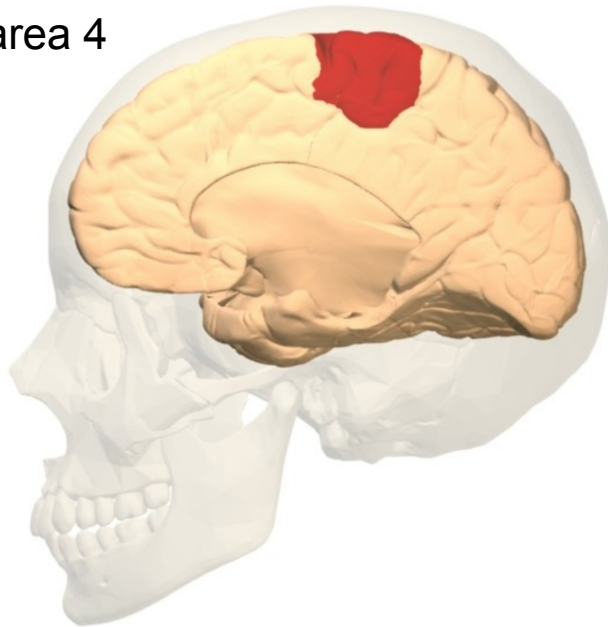
## Two types of laughter

1. The natural laughter, that comes from being (mentally) tickled or surprised
2. The posed laughter, the social laughter, that you do to show you belong



# Fake smiles and the real thing

Brodmanns area 4  
Real smile



Brodmanns area 24  
Fake smile



<http://www.bbc.co.uk/science/humanbody/mind/surveys/smiles/>





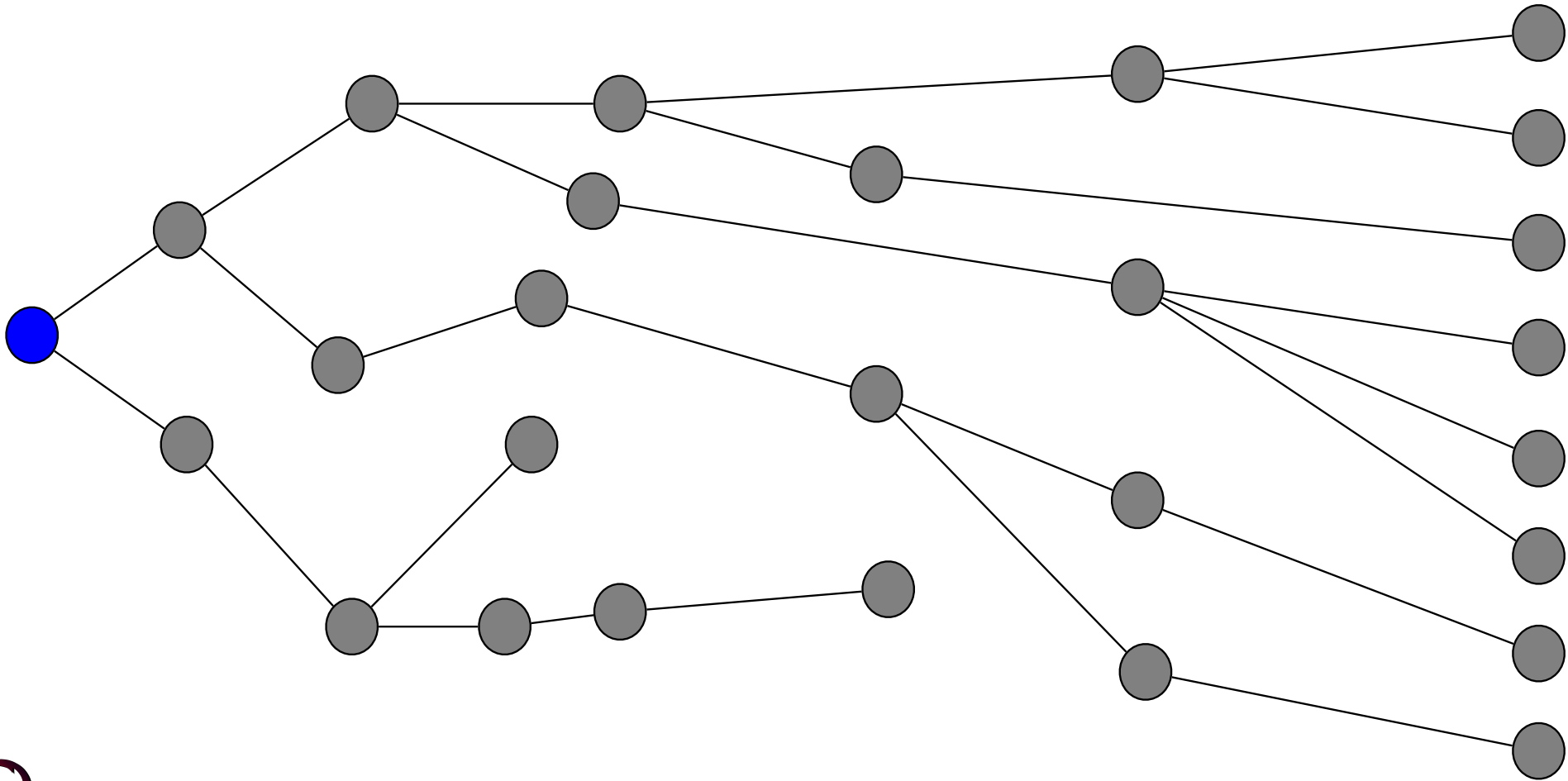


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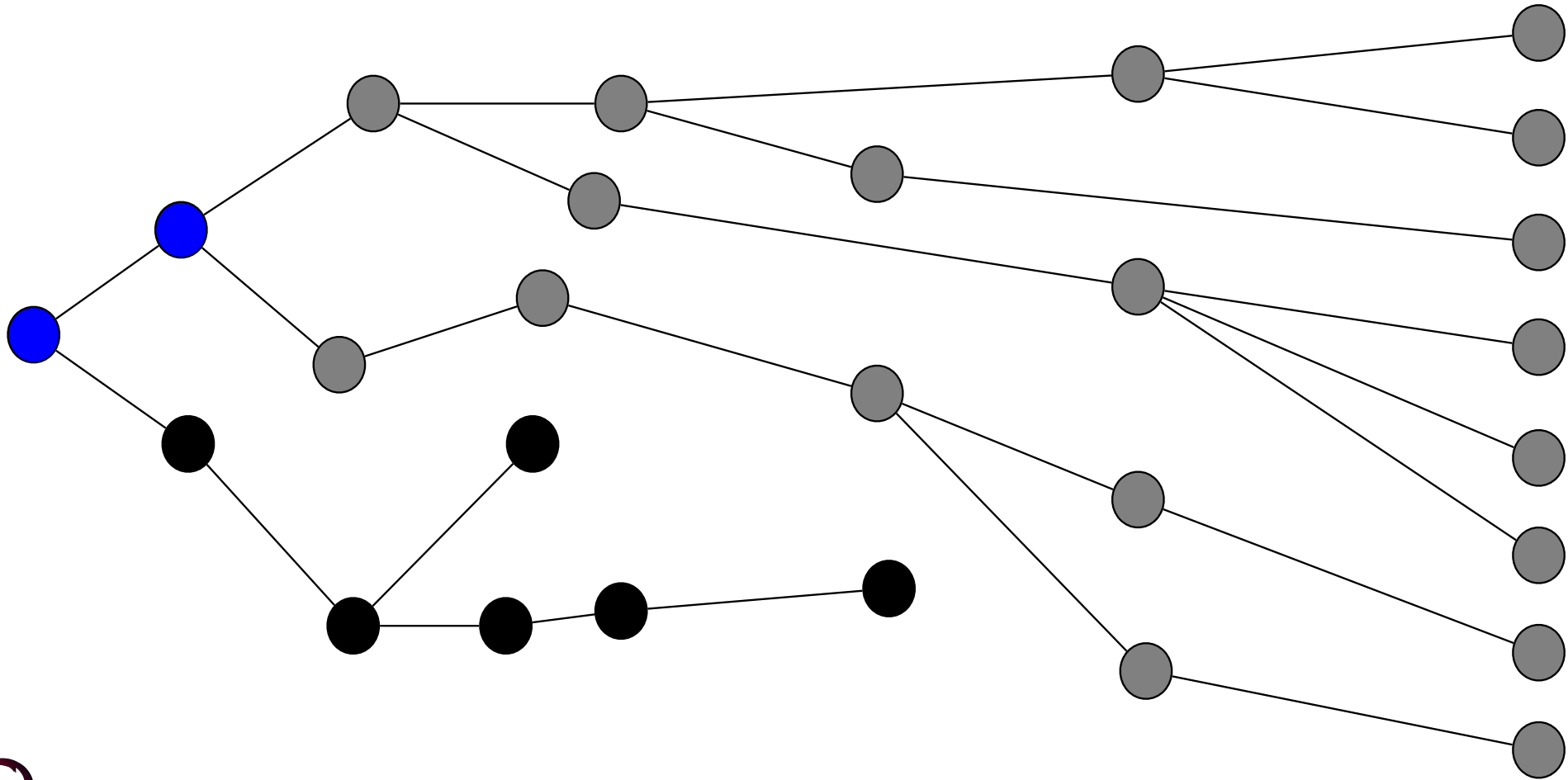




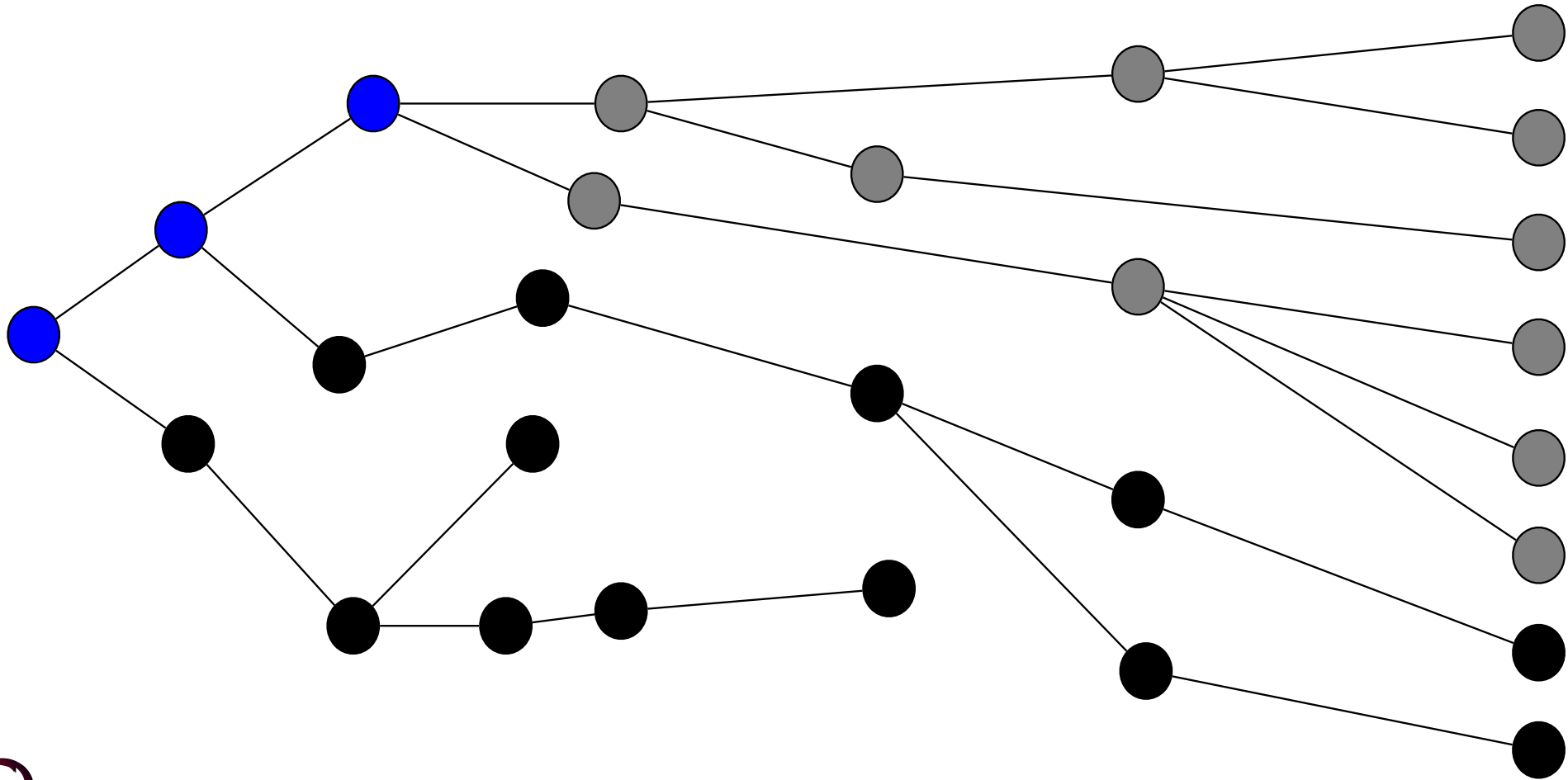
# Kick of the discovery - Richard Feynman



# Kick of the discovery - Richard Feynman

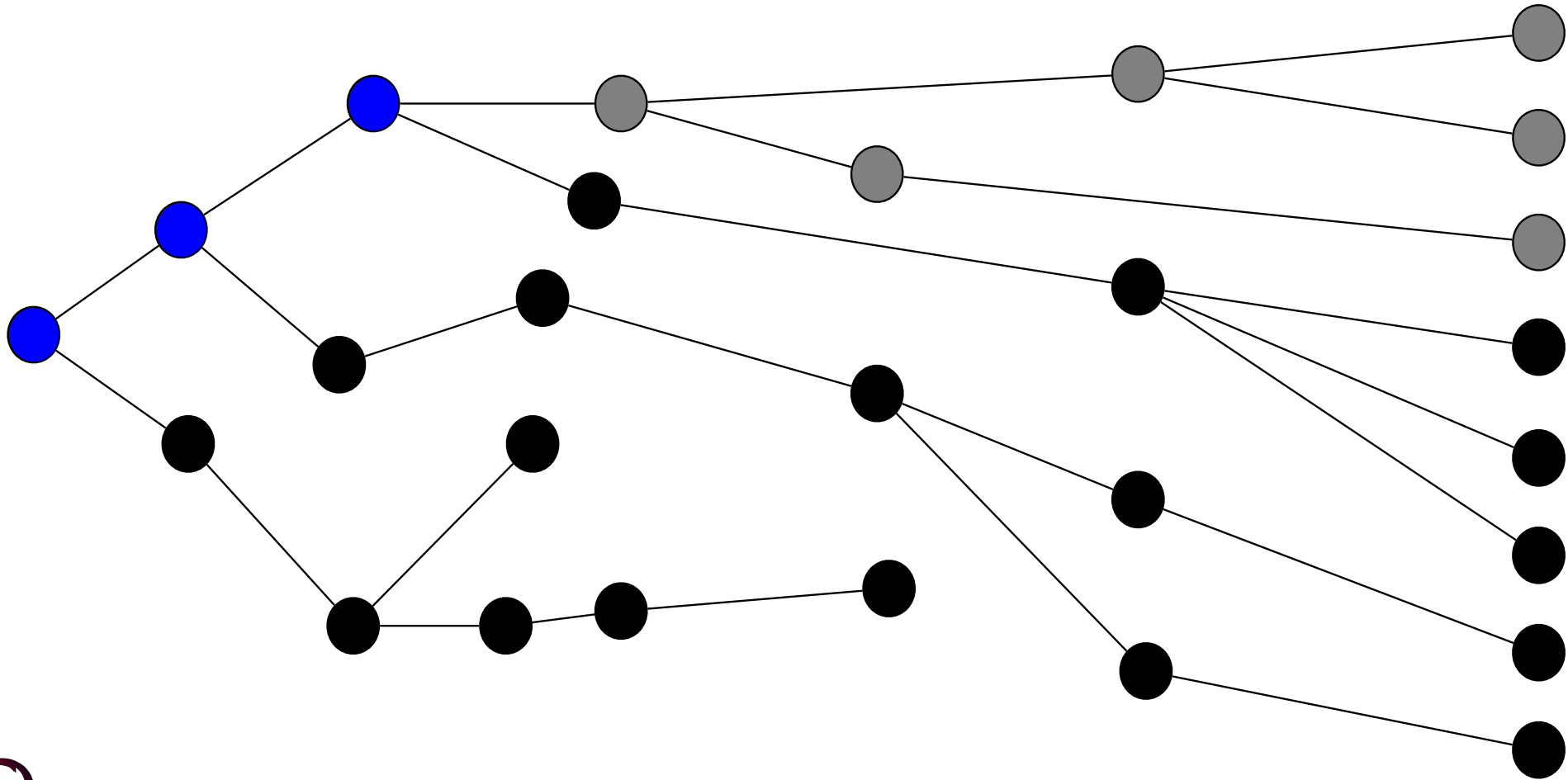


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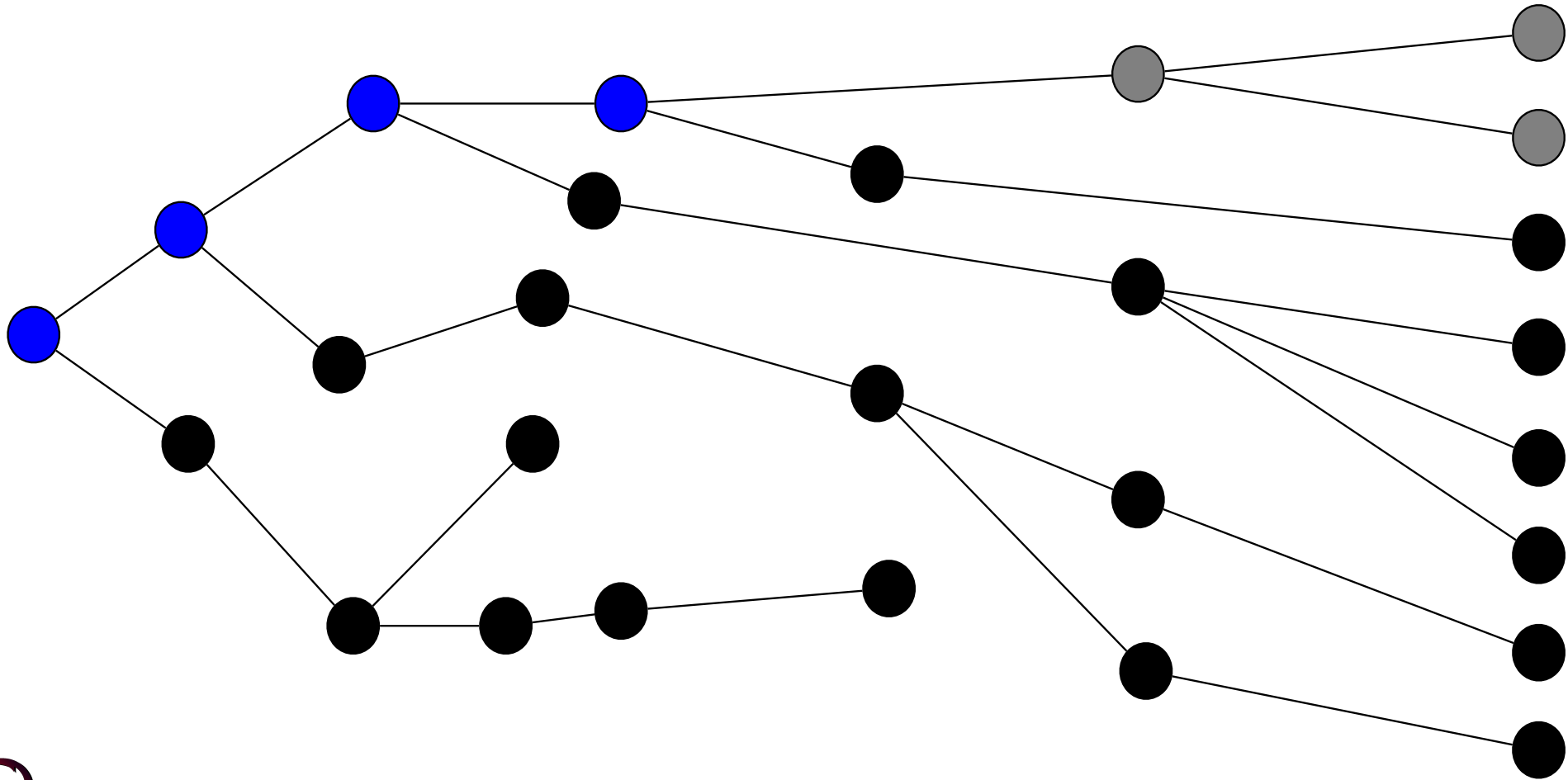




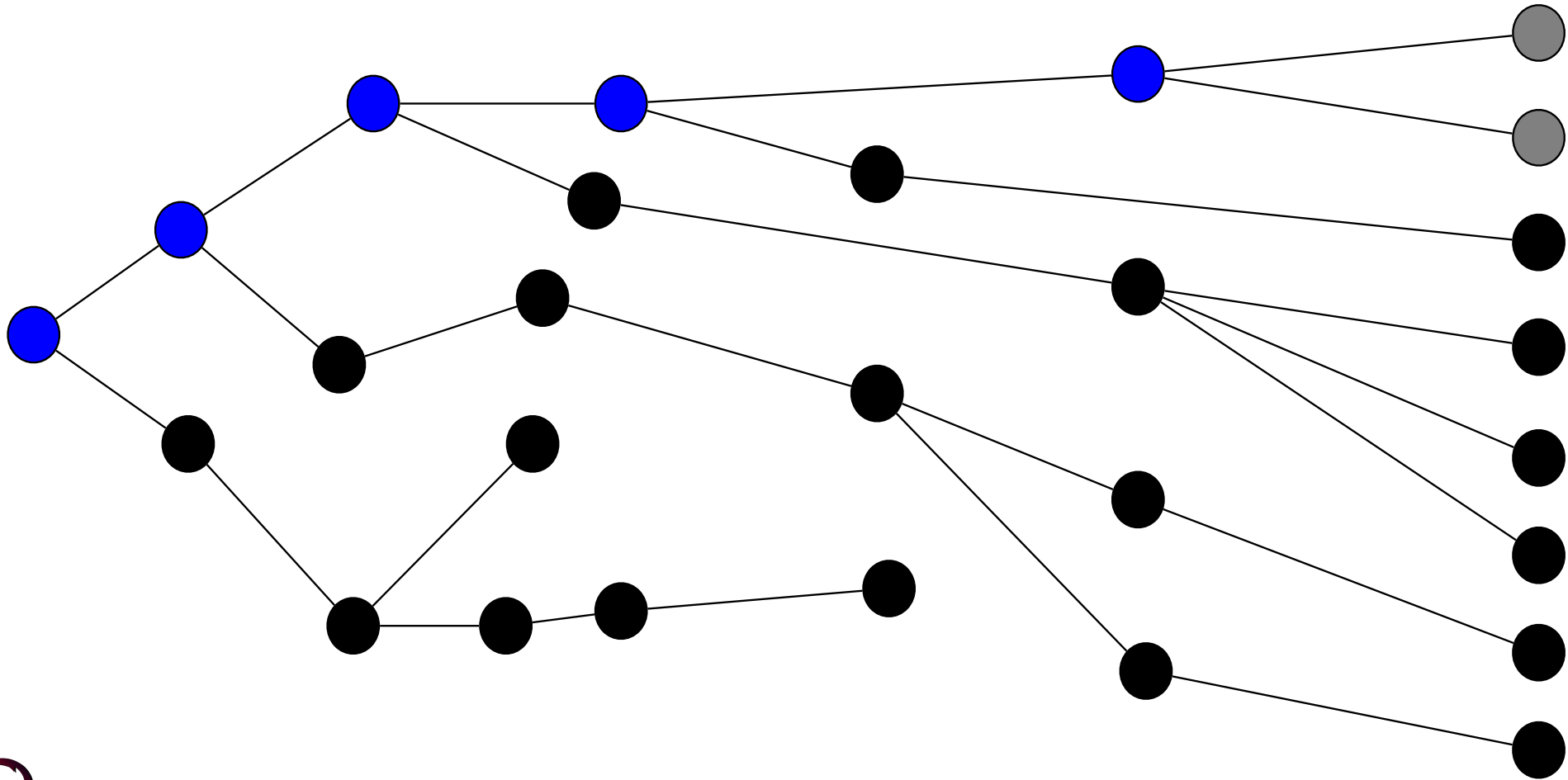
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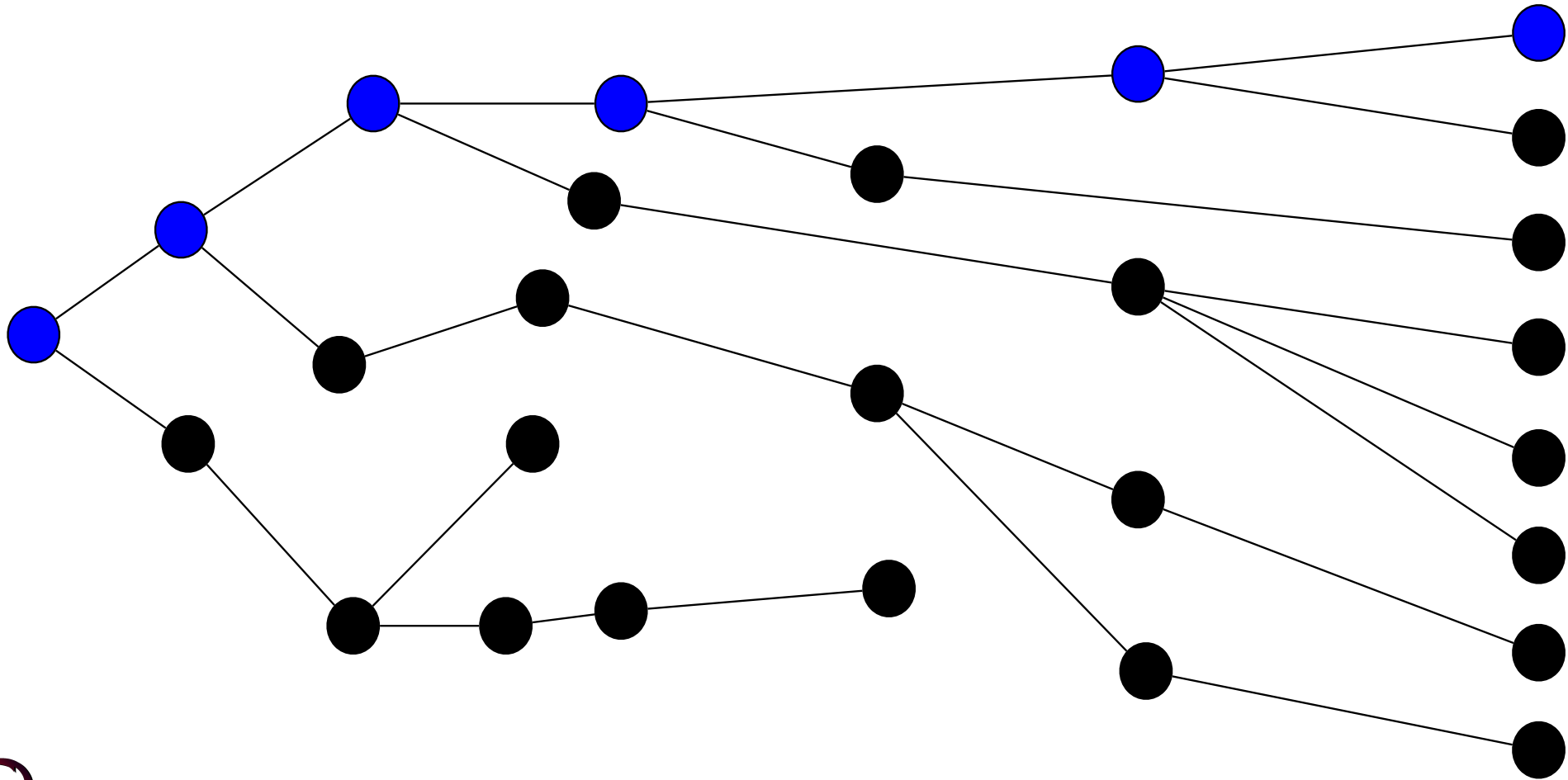
# Kick of the discovery - Richard Feynman



# Kick of the discovery - Richard Feynman



# Kick of the discovery - Richard Feynman



🔍 How can



- 🔍 how can i **lose weight fast**
- 🔍 how can i **help ukraine**
- 🔍 how can **she slap**
- 🔍 how can **sound damage the ear**
- 🔍 how can i **support ukraine**
- 🔍 how can i **buy bitcoin**
- 🔍 how can i **help you**
- 🔍 how can i **get danish citizenship**
- 🔍 how can i **find my airpods**
- 🔍 how can i **contact facebook**





🔍 How can I get



🔍 how can i get **permanent residency in denmark**

🔍 how can i get **danish citizenship**

🔍 how can i get **pregnant**

🔍 how can i get **pregnant fast**

🔍 how can i get **a girlfriend**

🔍 how can i get **a loan with bad credit**

🔍 how can i get **money**

🔍 how can i get **a loan**

🔍 how can i get **my w2**

🔍 how can i get **taller**



🔍 How can I get a



- 🔍 how can i get a **girlfriend**
- 🔍 how can i get a **loan with bad credit**
- 🔍 how can i get a **loan**
- 🔍 how can i get a **passport**
- 🔍 how can i get a **boyfriend**
- 🔍 how can i get a **credit card**
- 🔍 how can i get a **pcr test**
- 🔍 how can i get a **passport fast**
- 🔍 how can i get a **business loan**
- 🔍 how can i get a **birth certificate**



🔍 how can i get a more healthy



🔍 how can i **be** more healthy

🔍 how can i **eat** more healthy

Google Search

I'm Feeling Lucky

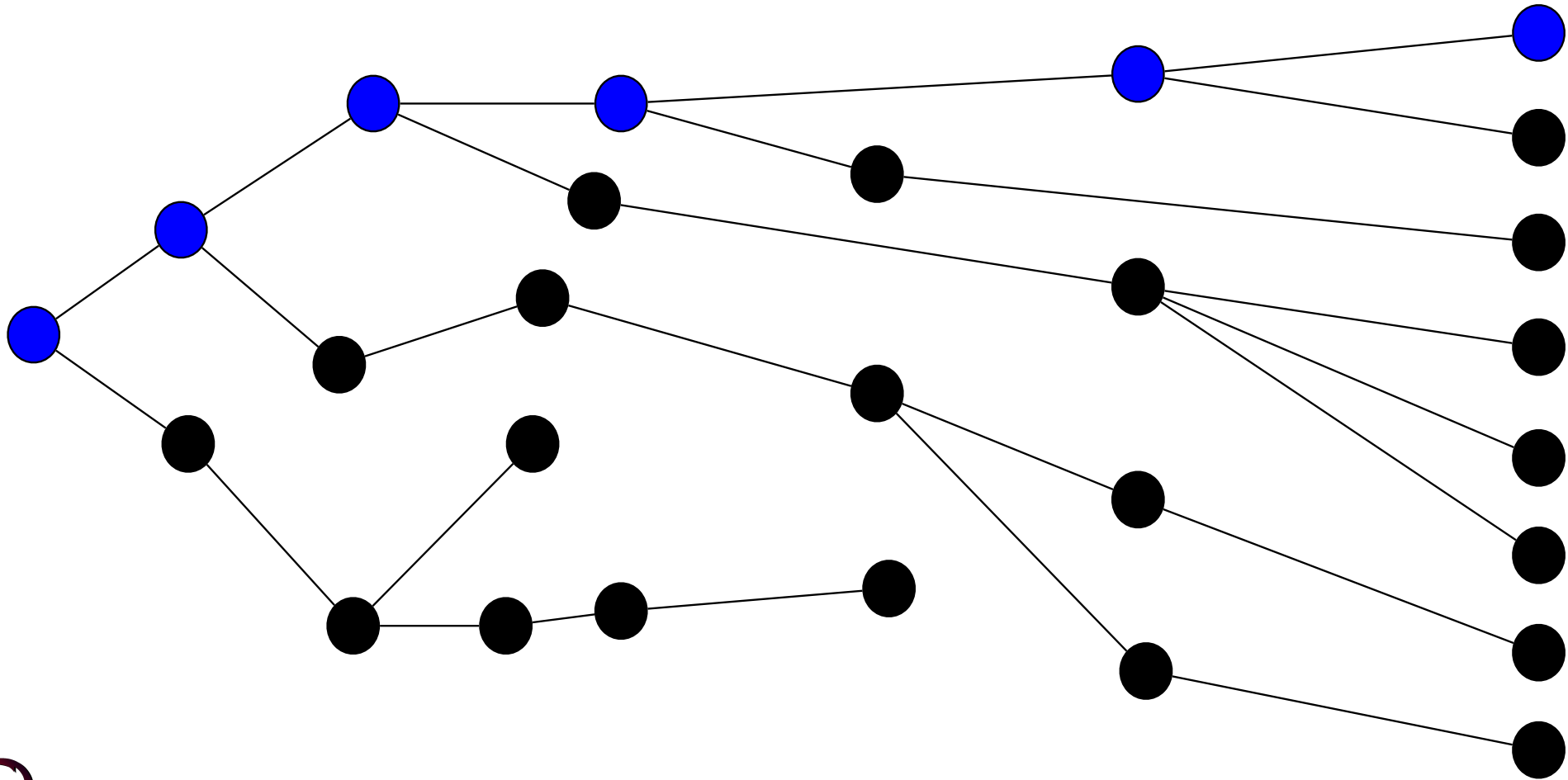
*Report inappropriate predictions*



🔍 how can i get a larger

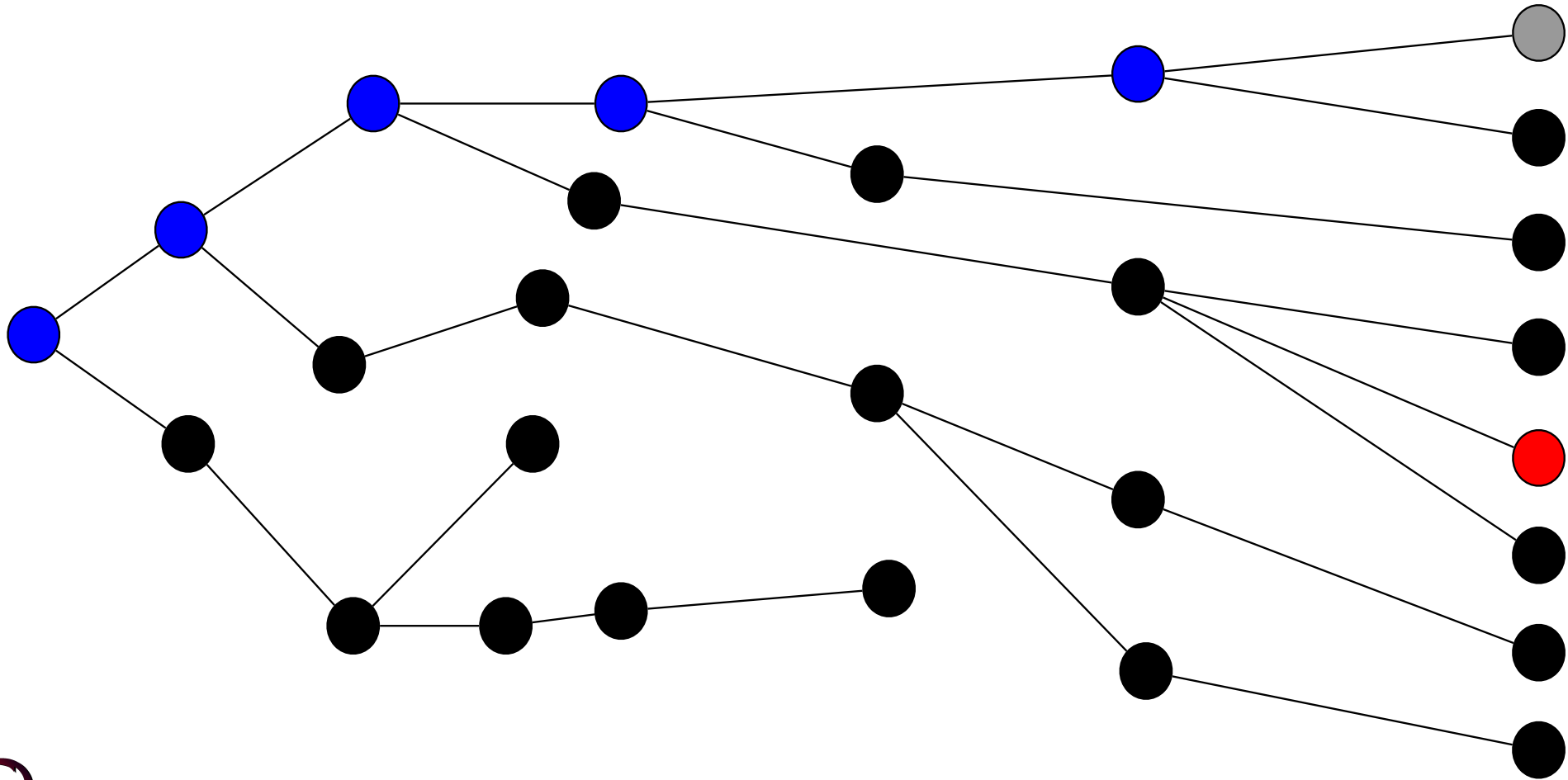


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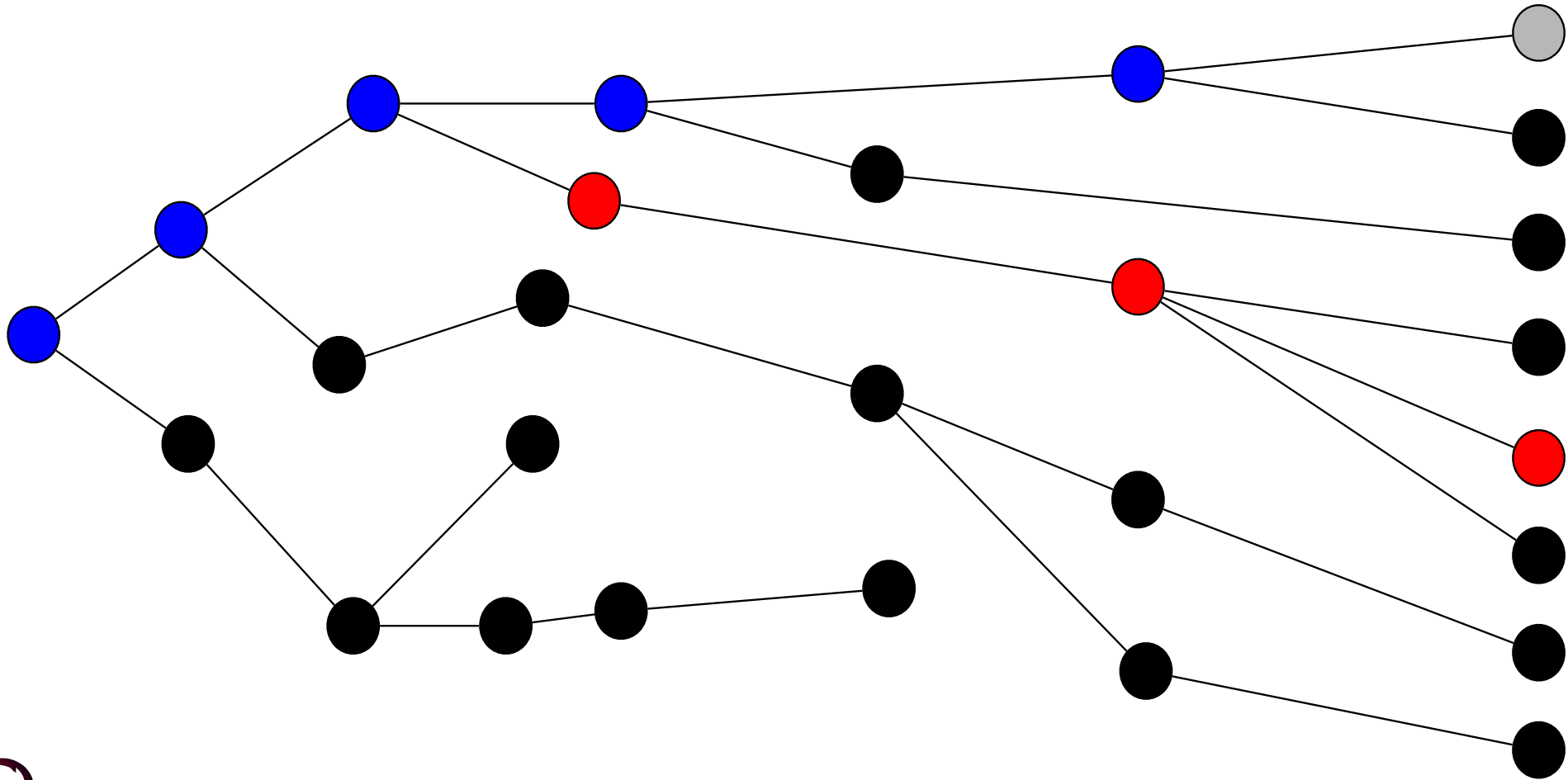




# Kick of the discovery - Richard Feynman



# Kick of the discovery - Richard Feynman



## Jokes I like...

Blackadder

Seinfeld

xkcd

Dilbert

Anti-jokes\*

Sarcasm

Irony

Satire

\*Don't tell the one about Finnish roulette...



# Blackadder quotes

Am I jumping the gun, Baldrick, or are the words

'I have a cunning plan'

marching with ill-deserved confidence in the direction of this conversation?



# Blackadder quotes

Worst idea since someone said  
'yeah let's take this suspiciously large wooden horse into  
Troy, statues are all the rage this season'





# Blackadder quotes

Baldrick, does it have to be this way?

Our valued friendship ending with me cutting you up into strips and telling the prince that you walked over a very sharp cattle grid in an extremely heavy hat?



# Blackadder vs. Mr. Bean



BBC





# Why should you listen?

- You want to be funny (mostly if you are a man)
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## How to be funny..

Humour requires mastery of sophisticated functions like self-awareness, empathy, spontaneity, and linguistic subtlety...

Also, crucial for getting a partner

And do good talks

No pressure...





# Timing is everything

Some jokes are only funny the first time

Some people use slides to make sure the timing is right

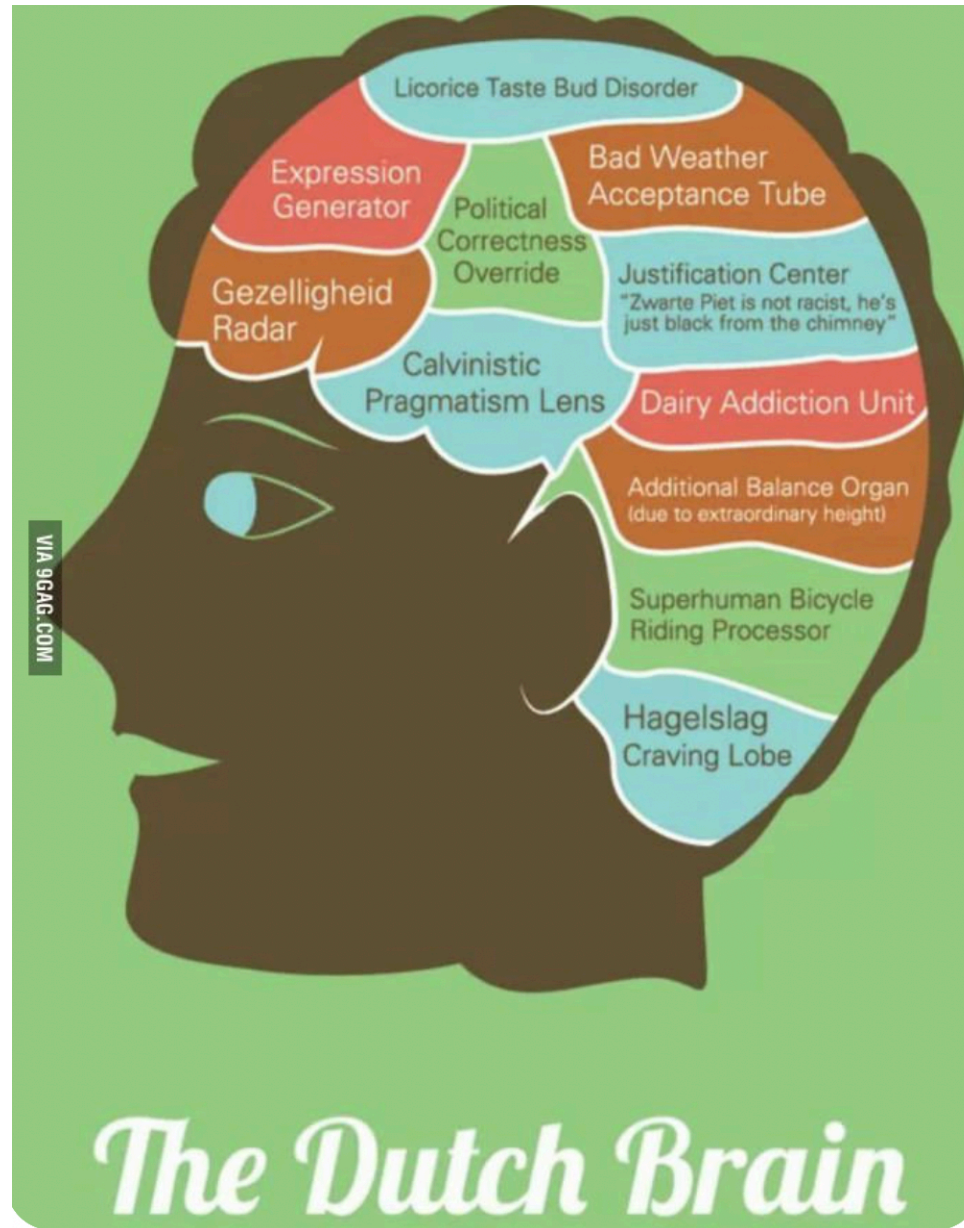


**YES, I'M DUTCH**

**NO, I DON'T HAVE ANY  
WEED ON ME**

[dutchproblems.tumblr.com](http://dutchproblems.tumblr.com)





# How to be funny..

Surprise

Belonging

Clever

Common animosity

If it is so easy, then AI can do it...



# AI and humour

What do you call a cat does it take to screw in a light bulb? They could worry the banana.

Why did the cowboy buy a frog? Because he didn't have any brains.

What do you get when you cross a frog with a street? A main toad.

What do you get when you cross an optic with a mental object?  
An eye-dea.



# Oldest jokes

- Iraq 1900 BC - toilet, kinky, sarcasm
- British 10th century - kinky, innuendo





# Why should you listen?

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HI, THIS IS  
YOUR SON'S SCHOOL.  
WE'RE HAVING SOME  
COMPUTER TROUBLE.



OH, DEAR - DID HE  
BREAK SOMETHING?  
IN A WAY-



DID YOU REALLY  
NAME YOUR SON  
Robert'); DROP  
TABLE Students;-- ?



OH. YES. LITTLE  
BOBBY TABLES,  
WE CALL HIM.

WELL, WE'VE LOST THIS  
YEAR'S STUDENT RECORDS.  
I HOPE YOU'RE HAPPY.



AND I HOPE  
YOU'VE LEARNED  
TO SANITIZE YOUR  
DATABASE INPUTS.





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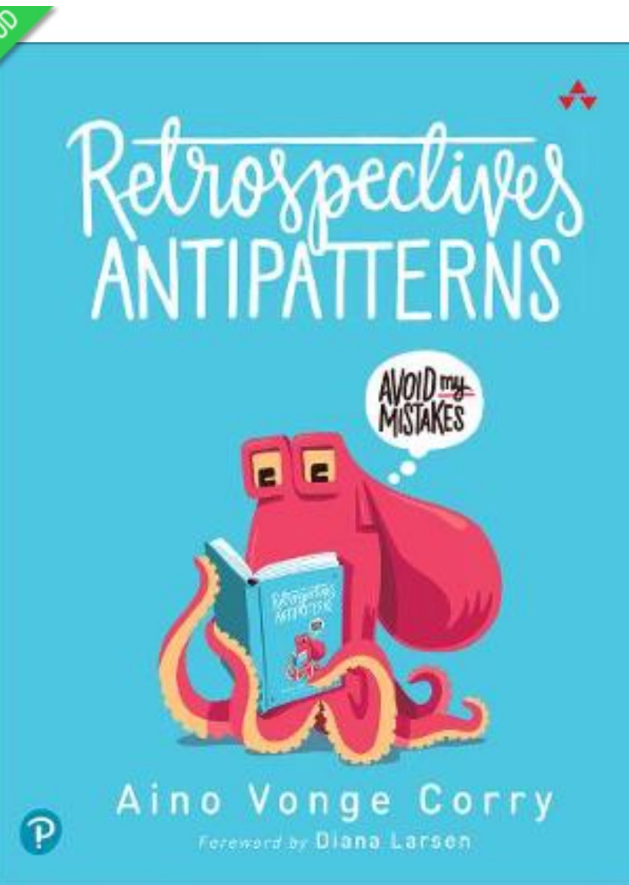
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THANK YOU!



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