

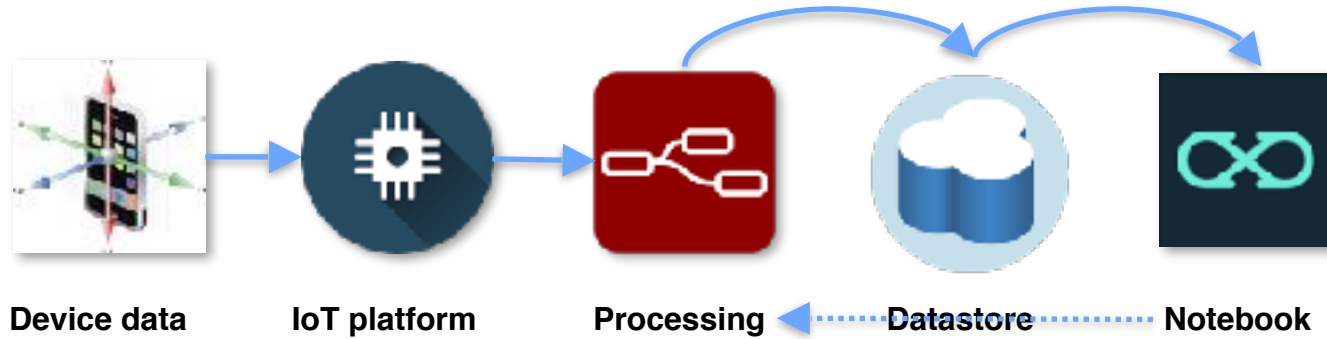
Creating an accelerometer game

GOTO 2018



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What are we looking at?



A couple of volunteers needed to provide data

ibm.biz/zzshake



Now go and build it yourself!

IBM Cloud account

ibm.biz/ZZGOTO2018

Example

ibm.biz/harlemshake



CALL FOR CODE
GLOBAL INITIATIVE 2018

Commit to the cause. Push for change.

Call for Code inspires developers to solve **pressing global problems** with **sustainable software solutions**, delivering on their vast potential to do good.

Bringing together NGOs, academic institutions, enterprises, and startup developers to compete build effective **disaster mitigation solutions**, with a focus on health and well-being.

International Federation of Red Cross/Red Crescent, The American Red Cross, and the United Nations Office of Human Rights combine for the **Call for Code Award** to elevate the profile of developers.

Award winners will receive **long-term support** through **open source foundations**, **financial prizes**, the **opportunity to present their solution to leading VCs**, and will deploy their solution through **IBM's Corporate Service Corps**.

Developers will jump-start their project with dedicated **IBM Code Patterns**, combined with **optional enterprise technology** to build projects over the course of three months.

Judged by the world's most **renowned technologists**, the **grand prize** will be presented in **October** at an Award Event.

LAUNCHING MAY 2018!

