## Deep Learning: What It Is and What It Can Do For You

diogomda@google.com







A machine learning researcher, a cryptocurrency expert, and an Erlang programmer walk into a bar. Facebook buys the bar for \$27 billion.

RETWEETS

5,873

LIKES

2,956





















**★** 38 **★** 5.9K



3.0K





#### HIRING FOR MACHINE LEARNING

DOES ANYONE KNOW SOMEONE CALLED Al?

APPARENTLY WE REALLY NEED THIS GUY TO GET ANYTHING DONE

**RETWEETS** LIKES 141 195















1:25 PM - 22 Jan 2016







#### Conclusions

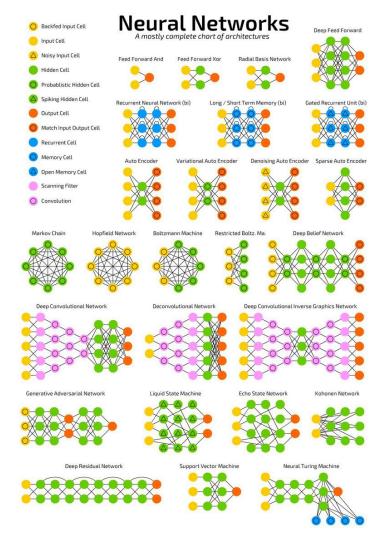
Deep neural networks and machine learning are starting to produce significant breakthroughs in healthcare and basic science

If you're not considering how to use deep neural nets to solve your problems, **you almost certainly should be** 



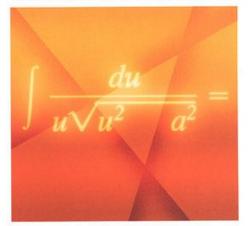


# What is Deep Learning?



### Calculus

### SILVANUS P. THOMPSON AND MARTIN GARDNER CALCULUS MADE EASY



The first complete revision in over 75 years of the million-copy bestseller – including more than 20 new problems

#### CHAPTER I.

#### TO DELIVER YOU FROM THE PRELIMINARY TERRORS.

THE preliminary terror, which chokes off most fifthform boys from even attempting to learn how to calculate, can be abolished once for all by simply stating what is the meaning—in common-sense terms—of the two principal symbols that are used in calculating.

These dreadful symbols are:

(1) d which merely means "a little bit of."

Thus dx means a little bit of x; or du means a little bit of u. Ordinary mathematicians think it more polite to say "an element of," instead of "a little bit of." Just as you please. But you will find that these little bits (or elements) may be considered to be indefinitely small.

(2)  $\int$  which is merely a long S, and may be called (if you like) "the sum of."

Thus  $\int dx$  means the sum of all the little bits of x; or  $\int dt$  means the sum of all the little bits of t. Ordinary mathematicians call this symbol "the C.M.E.

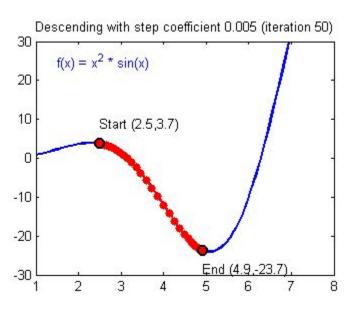
#### CALCULUS MADE EASY

integral of." Now any fool can see that if x is considered as made up of a lot of little bits, each of which is called dx, if you add them all up together you get the sum of all the dx's, (which is the same thing as the whole of x). The word "integral" simply means "the whole." If you think of the duration of time for one hour, you may (if you like) think of it as cut up into 3600 little bits called seconds. The whole of the 3600 little bits added up together make one hour.

When you see an expression that begins with this terrifying symbol, you will henceforth know that it is put there merely to give you instructions that you are now to perform the operation (if you can) of totalling up all the little bits that are indicated by the symbols that follow.

That's all.

### **Gradient Descent**







#### Machine learning.

$$\Delta w_{ij} = -\alpha \frac{\partial E}{\partial w_{ij}}$$

RETWEETS LIKES

23 76

















4:54 PM - 16 Feb 2016





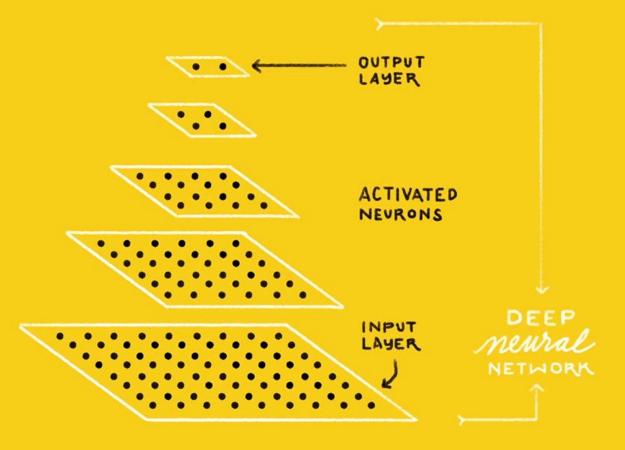




### CAT DOG

CAT & DOG?

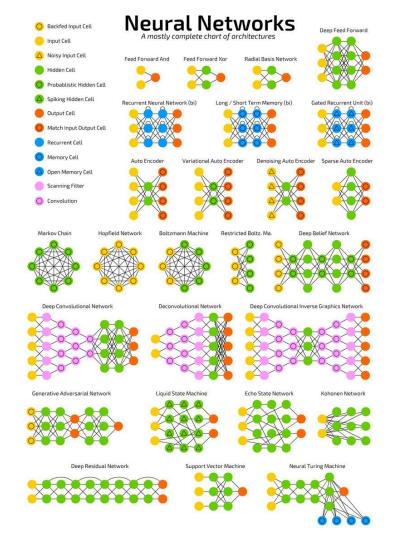






# **TensorFlow**







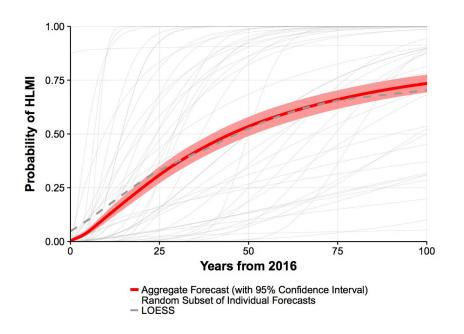
# What can it do for you?

#### When Will AI Exceed Human Performance? Evidence from AI Experts

Katja Grace, John Salvatier, Allan Dafoe, Baobao Zhang, Owain Evans

(Submitted on 24 May 2017 (v1), last revised 30 May 2017 (this version, v2))

Advances in artificial intelligence (AI) will transform modern life by reshaping transportation, health, science, finance, and the military. To adapt public policy, we need to better anticipate these advances. Here we report the results from a large survey of machine learning researchers on their beliefs about progress in AI. Researchers predict AI will outperform humans in many activities in the next ten years, such as translating languages (by 2024), writing high-school essays (by 2026), driving a truck (by 2027), working in retail (by 2031), writing a bestselling book (by 2049), and working as a surgeon (by 2053). Researchers believe there is a 50% chance of AI outperforming humans in all tasks in 45 years and of automating all human jobs in 120 years, with Asian respondents expecting these dates much sooner than North Americans. These results will inform discussion amongst researchers and policymakers about anticipating and managing trends in AI.



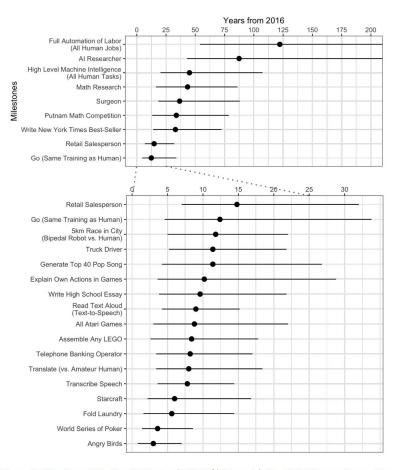


Figure 2: Timeline of Median Estimates (with 50% intervals) for AI Achieving Human Performance. Timelines showing 50% probability intervals for achieving selected AI milestones. Specifically,

"If a typical person can do a mental task with less than one second of thought, we can probably automate it using AI, either now or in the near future."

- Andrew Ng, chief scientist at Baidu



Andrej Karpathy, Machine Learning PhD student at Stanford

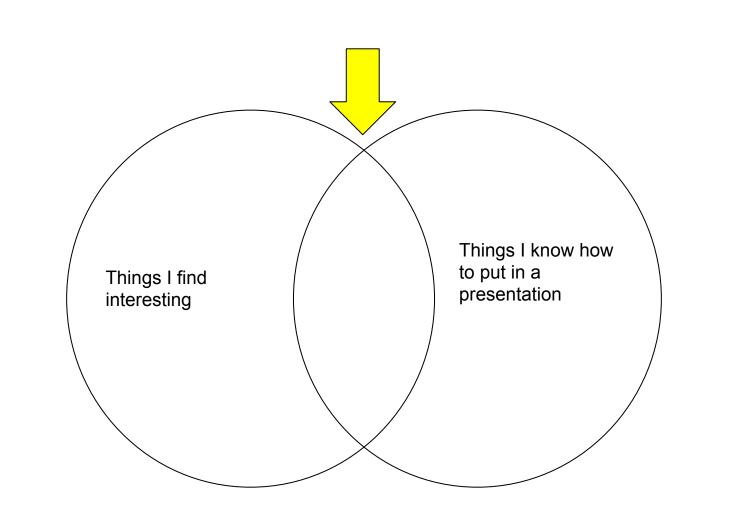
Written Sep 8 · Upvoted by Tao Xu, Built ML systems at Airbnb, Quora, Facebook and Microsoft. and Xavier Amatriain, Former researcher, now leading ML and engineering teams

I haven't found a way to properly articulate this yet but somehow everything we do in deep learning is **memorization** (interpolation, pattern recognition, etc) instead of **thinking** (extrapolation, induction, etc). I haven't seen a single compelling example of a neural network that I would say "thinks", in a very abstract and hard-to-define feeling of what properties that would have and what that would look like.

My general rule: deep learning is an appropriate tool for supervised direct pattern matching tasks. (Bonus points if you can design priors that are particularly suited to your problem.)



# Let's talk specifics



# Let's talk specifics

# Very Yes: \$\$\$ goes up when some metric goes up





standard results for a bread and butter Al use case: optimize an existing product or service like google, facebook, amazon and netflix do.



# No: Unsupervised Learning



Richard @RichardSocher



Rather than spending a month figuring out an unsupervised machine learning problem, just label some data for a week and train a classifier.

**RFTWEETS** 

606

LIKES

















2:47 PM - 10 Mar 2017



291

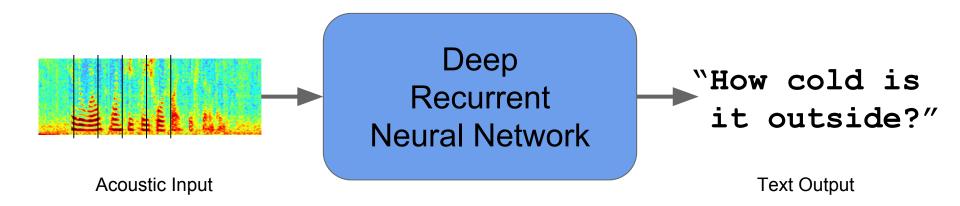




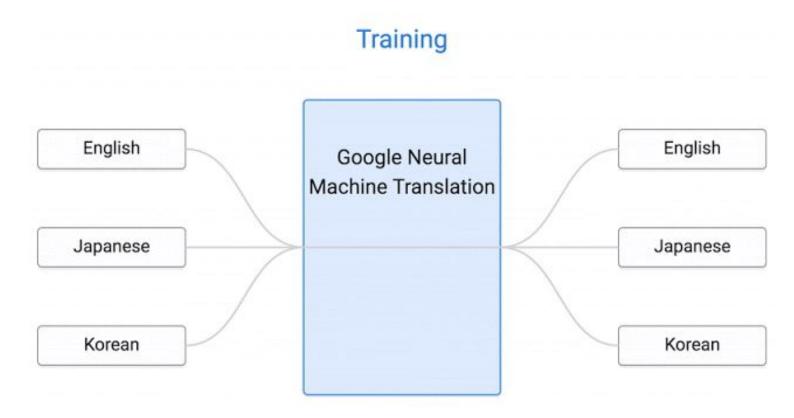




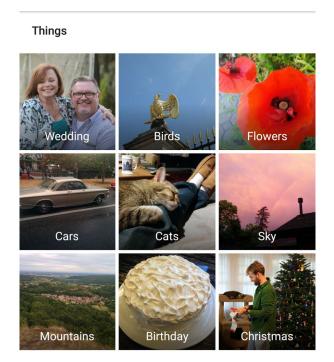
## Yes: Speech Recognition

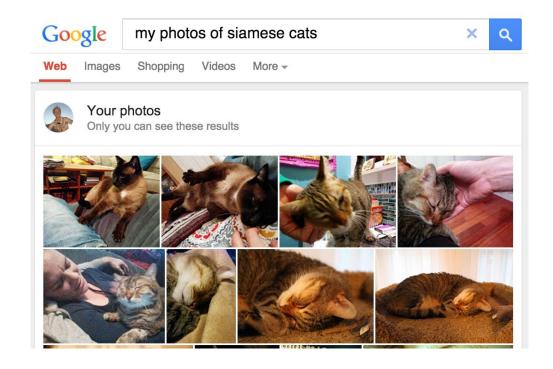


### **Yes: Translation**



## **Yes: Image Classification**

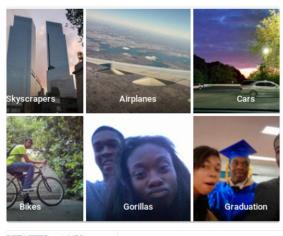




## **Not Yet: Unbiased Image Classification**



Google Photos, y'all fucked up. My friend's not a gorilla.



3,181 1,996

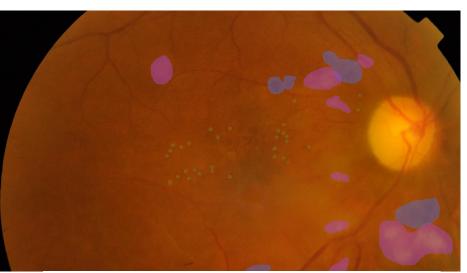
6:22 PM - 28 Jun 2015







### **Yes: Medical Imaging**



December 13, 2016

# Development and Validation of a Deep Learning Algorithm for Detection of Diabetic Retinopathy in Retinal Fundus Photographs

Varun Gulshan, PhD¹; Lily Peng, MD, PhD¹; Marc Coram, PhD¹; <u>et al</u>

Nathor Affiliations

JAMA. 2016:316(22):2402-2410. doi:10.1001/jama.2016.17216





Malignant 92% similarity 28.7mm diameter Medium spiculation



Malignant 95% similarity 32.8mm diameter Medium spiculation



Malignant 93% similarity 26.4mm diameter High spiculation

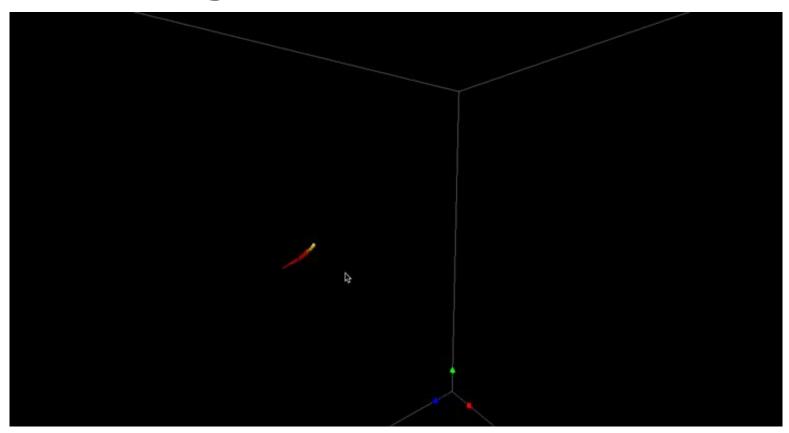


Malignant 93% similarity 36.1mm diameter



Malignant 91% similarity 33.4mm diameter Very High spiculatio

# Yes: Semantic Segmentation / 3D



## **Not Yet: Image Captioning**



Human: A young girl asleep on the sofa cuddling a stuffed bear.

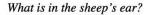
Model: A close up of a child holding a stuffed animal.

Model: A baby is asleep next to a teddy bear.

# **Not Yet: Question Answering**







(describe[what]
 (and find[sheep]
 find[ear]))

tag





What color is she wearing?

(describe[color]
 find[wear])

white





What is the man dragging?

(describe[what]
 find[man])

boat (board)

### No: Research



Andrej Karpathy 🧇 @karpathy



Coworker on RL research: "We were supposed to make AI do all the work and we play games but we do all the work and the Al is playing games!"

RETWEETS LIKES 1,392 838



7:02 PM - 6 Oct 2016

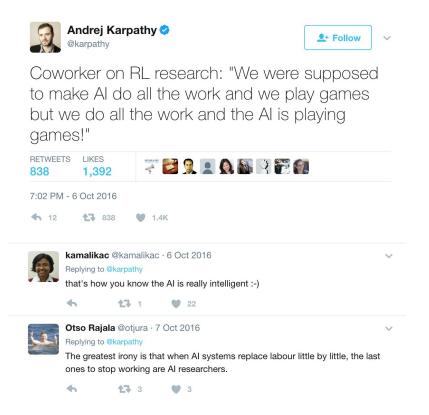








### No: Research

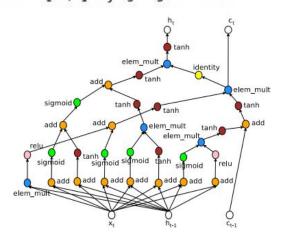


# Maybe: "Boring" Parts of Research

# NEURAL ARCHITECTURE SEARCH WITH REINFORCEMENT LEARNING

Barret Zoph, Quoc V. Le

Google Brain {barretzoph, qvl}@google.com



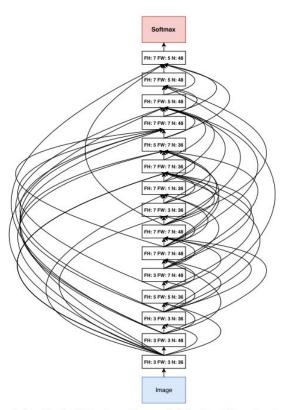
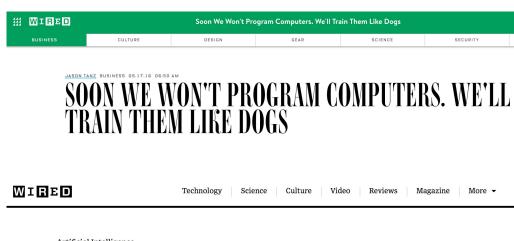


Figure 7: Convolutional architecture discovered by our method, when the search space does not have strides or pooling layers. FH is filter height, FW is filter width and N is number of filters.

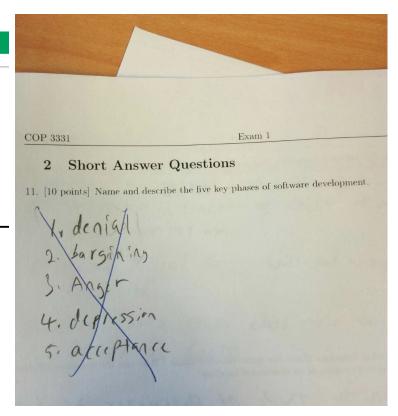
# No: Software Development



Artificial Intelligence

# Microsoft's Al writes code by looting other software

Developed by Microsoft and the University of Cambridge, DeepCoder takes lines of code from existing software



### Very Yes: Memes





### No: Product Definition, Not Yet: General Chatbots



### **Yes: Specific Chatbots**

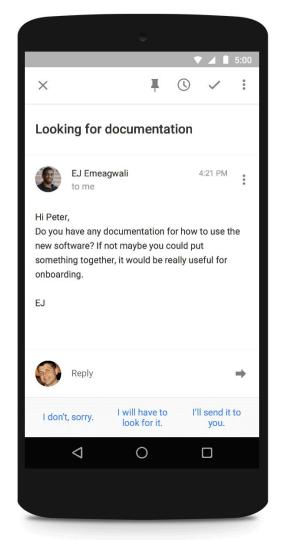


# **Smart Reply**

April 1, 2009: April Fool's Day joke

Nov 5, 2015: Launched Real Product

Feb 1, 2016: >10% of mobile Inbox replies



#### Not Yet: Coherent Text





Today's AI isn't vaguely close to writing multiple sentences coherently, let alone articles with dependencies..?

#### Keith Rabois @rabois

Wait until journalists learn that today's AI is close to writing news stories on par or better than they do.

**RETWEETS** 42

LIKES 145













2:57 PM - 12 Nov 2016 from San Francisco, CA



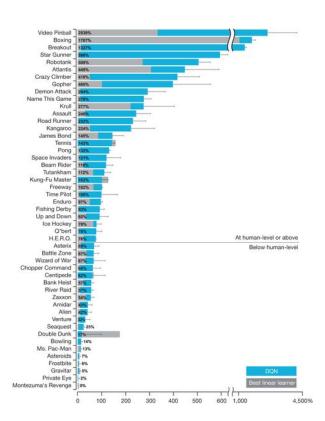


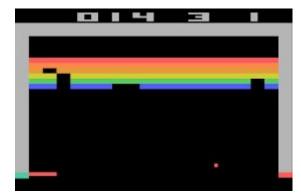


# Maybe: Robots



# **Not Yet: Game Playing**







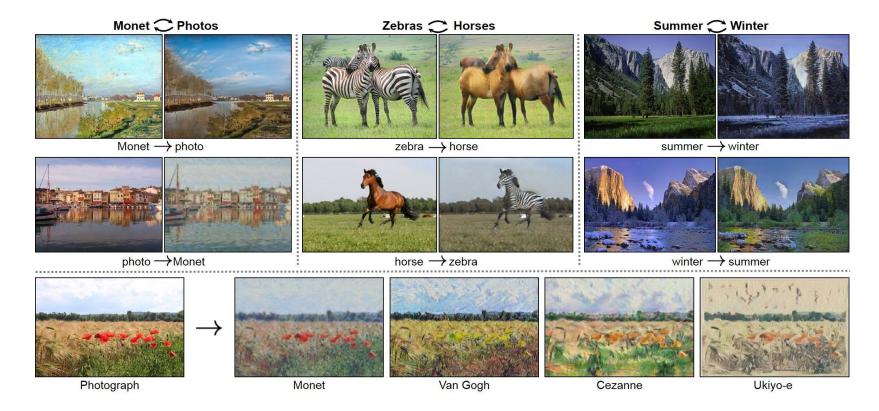




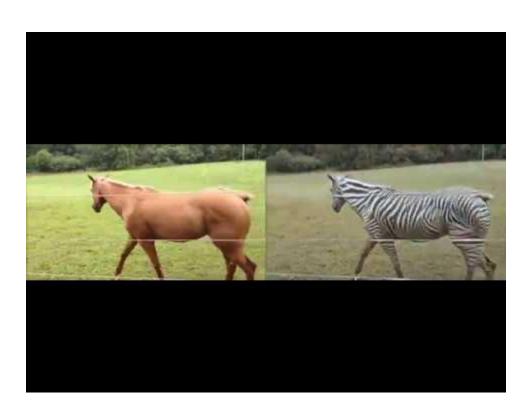
# Not Yet: Game Playing



# **Yes: Image Transformation**



# **Yes: Image Transformation**



# Not Yet: Reliable Image Transformation



### **Yes: Face Transformation**



### **Not Yet: Unbiased Face Transformation**



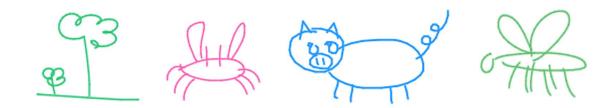
# **Yes: Art From Scratch**





# Yes: Sketching





$$+(\bigcirc - \bigcirc ) = \bigcirc$$

### **Yes: Conditional Art**

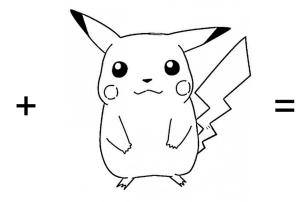


# Yes: Style Transfer



# **Very Yes: Pokemon Style Transfer**







# **Yes: All Sorts of Other Things**

#### What Machine Learning Can Do

A simple way to think about supervised learning.

INPUT A	RESPONSE B	APPLICATION
Picture	Are there human faces? (0 or 1)	Photo tagging
Loan application	Will they repay the loan? (0 or 1)	Loan approvals
Ad plus user information	Will user click on ad? (0 or 1)	Targeted online ads
Audio clip	Transcript of audio clip	Speech recognition
English sentence	French sentence	Language translation
Sensors from hard disk, plane engine, etc.	Is it about to fail?	Preventive maintenance
Car camera and other sensors	Position of other cars	Self-driving cars

# **Back To The Big Questions**

# How Will The World Change?



Andrew Ng 📀 @AndrewYNg



If you're trying to understand Al's near-term impact, don't think "sentience." Instead think "automation on steroids."

**RETWEETS** 1,287

LIKES 1,888

















11:04 AM - 1 May 2017 from Stanford, CA

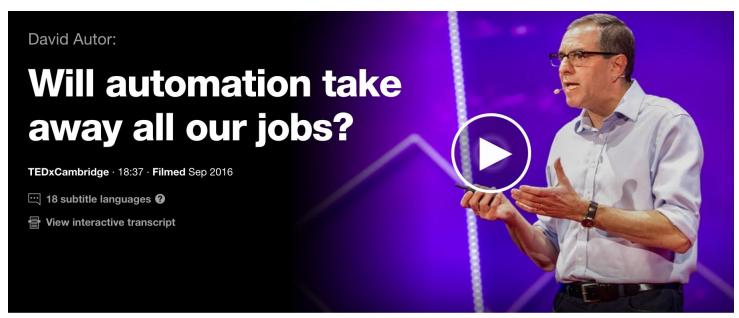




◆ 42 **★3** 1.3K



# **How Will The World Change?**



Share this idea















# What Can Deep Learning Do?



Andrew Ng 📀 @AndrewYNg



Cool thing about being in Al: You don't just work on Al. You get to do healthcare, robotics, logistics, finance, media, ....

RETWEETS

LIKES 1,311















9:57 AM - 27 Jan 2017 from Sunnyvale, CA



561







# What Can Deep Learning Do?



# How Do I Take Advantage Of These Trends?





#### Join the Team

#### Full Time Roles

We're looking for talented research scientists and software engineers enthusiastic about deep learning to join us.

VIEW JOBS

#### Brain Residency

This 12-month program is designed to jumpstart your career in deep learning, working with our scientists and engineers from the Google Brain Team.

VIEW RESIDENCY

#### Visiting Faculty

Visiting Faculty work closely with our scientists and engineers, and have the opportunity to explore projects at industrial scale with state-of-the-art technology.

VIEW VISITING FACULTY

#### Interns

Our interns work on projects utilizing the latest techniques in deep learning. In your application, indicate your research interests in the 'Cover letter/other notes' section, so it can be routed to the appropriate recruiter.

VIEW INTERNSHIPS

#### Thanks!